



MARKET REPORT | Feb 2022

Damien Hirst | The Currency

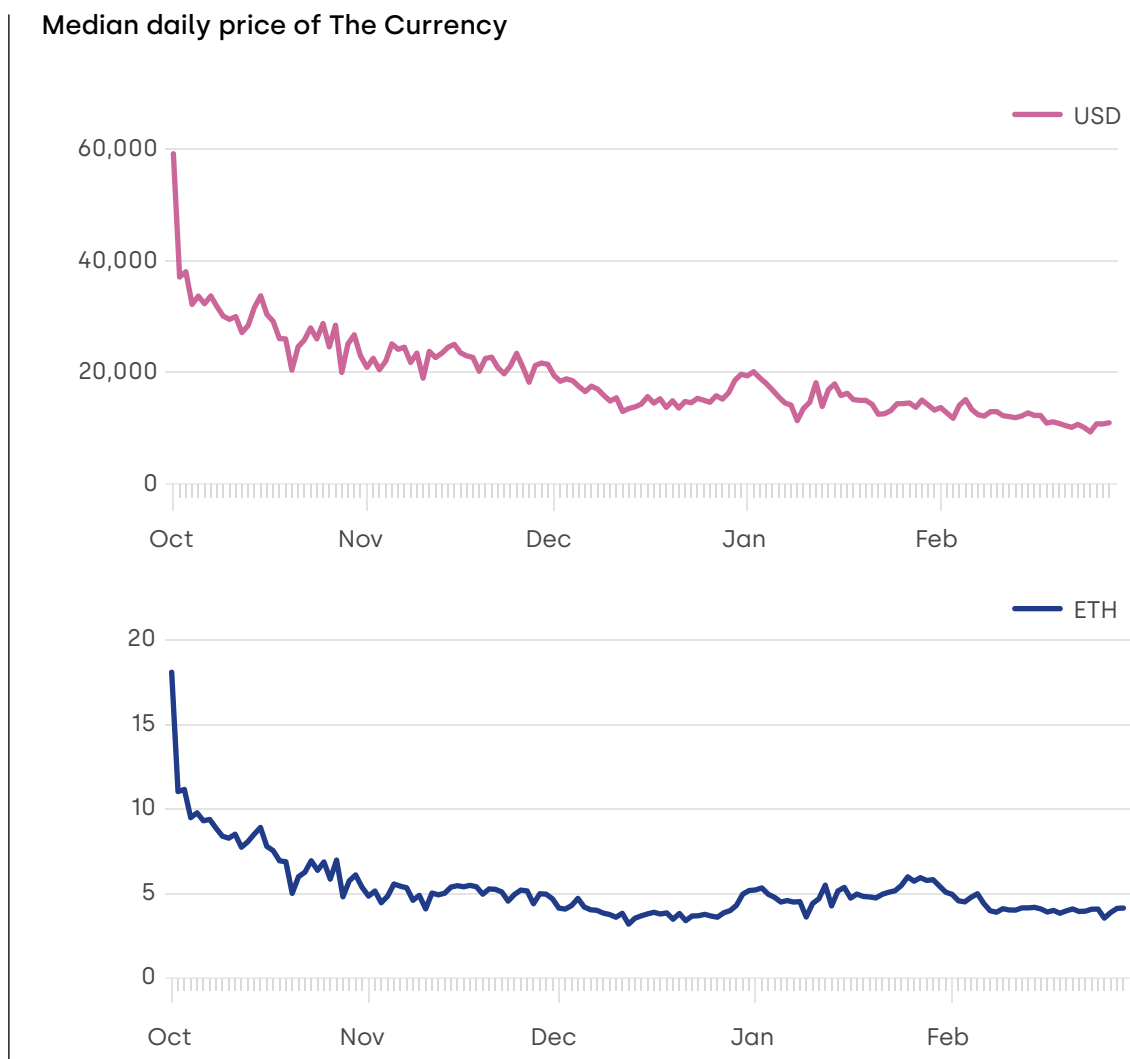
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1 Summary

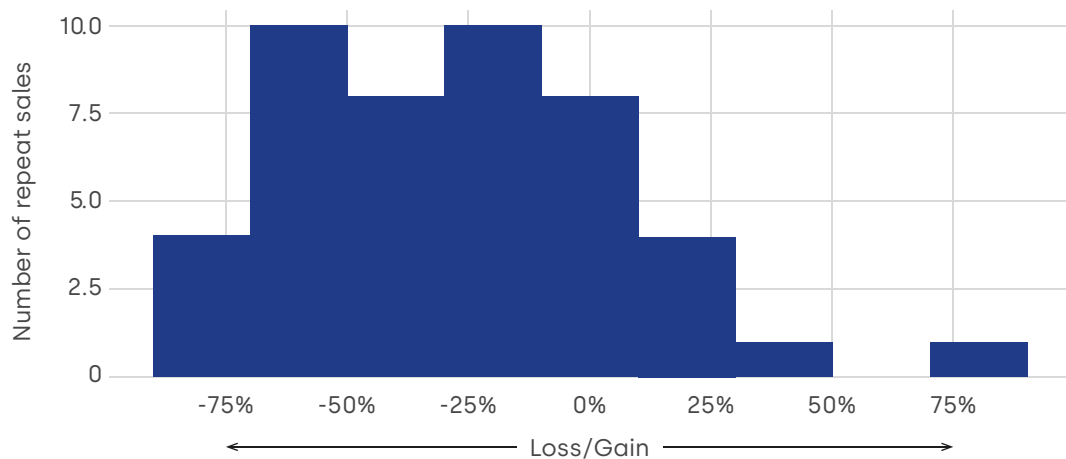
- 1.1 In the month of February, 111 sales of The Currency Tenders were made, totalling 475 ETH (\$1,366,570 USD). This figure represents a 52.6% contraction in volume in ETH (54.4% decrease in USD) compared to January, when turnover was 1,002 ETH (\$2,998,617 USD) from 194 sales.
- 1.2 The average price in February was 4.28 ETH (\$12,311.44 USD), which was 17.2% lower than the average 5.17 ETH (\$15,456.79 USD) achieved in January (20.3% lower in USD) (Fig 1).
- 1.3 Tenders were trading at around 4-4.2 ETH during February. Median price at the end of the month was 4.15 ETH, 18.5% lower compared to the start of the month (5.09 ETH).

FIG 1 Median daily price of The Currency



- 1.4 As of 28 February, 7,287 wallets owned The Currency Tenders compared to 7,386 on 1 February.
- 1.5 172 wallet addresses bought or sold at least one work in February. There were 85 unique buyer and 92 unique seller addresses. There were 63 new owners in February.
- 1.6 There were 46 repeat sales (bought and sold on the secondary market) of The Currency Tenders in February with a median holding time of 78 days (Fig 2).
- The median return for the seller was -28%.
 - The bottom 20% of the 46 trades lost more than 58% for the seller.
 - The top 20% of the 46 trades made more than 2% for the seller.

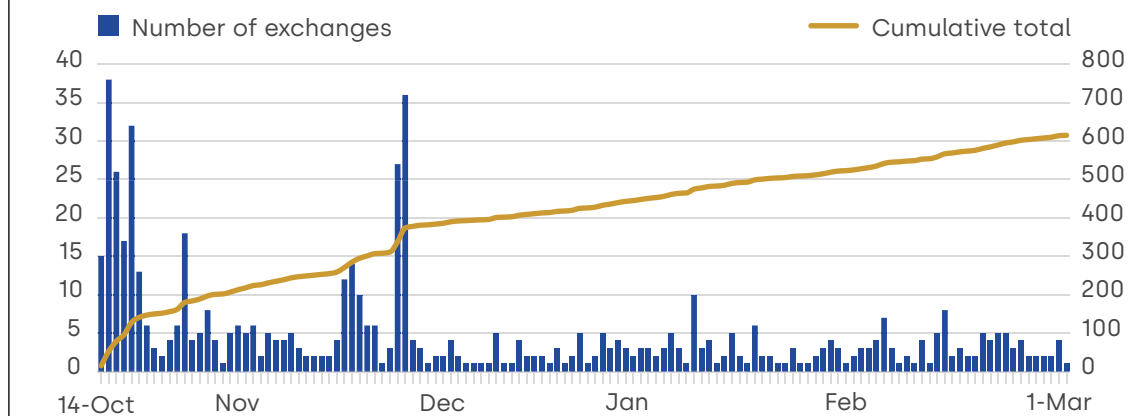
FIG 2 | Distribution of loss and gain per repeat sale of The Currency



2 Exchange period

- 2.1 Holders of a Currency NFT were able to exchange it for the physical artwork from 14 October. By 28 February, 611 NFTs had been exchanged for the physical artwork (Fig 3). 89 NFTs were exchanged for the physical artwork in February compared to 82 in January and 56 in December. NFTs were exchanged by 82 unique wallets. Only six wallets exchanged more than one NFT.

FIG 3 Number of NFTs exchanged to physical artworks

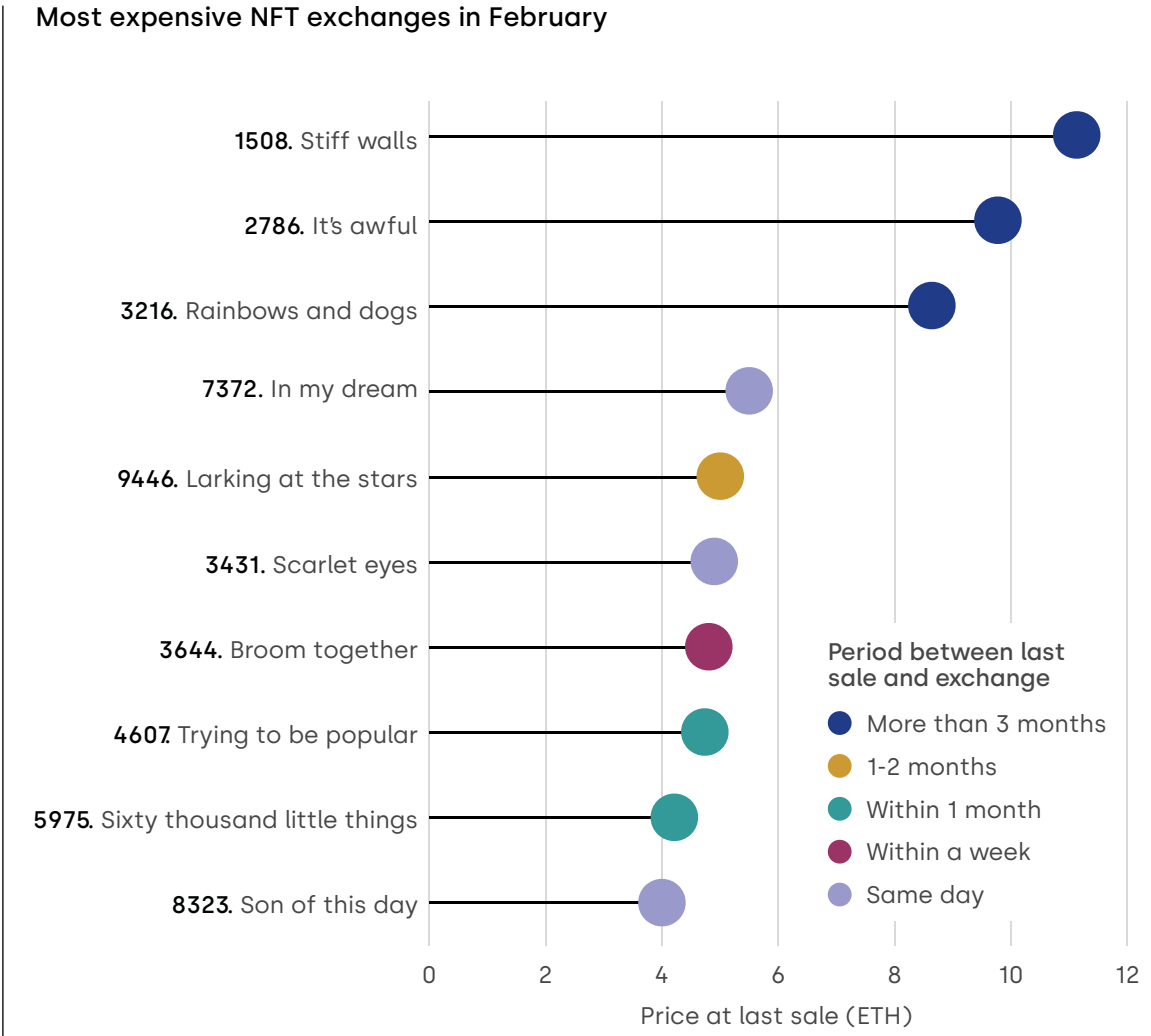


- 2.2 Six wallets exchanged more than one NFT last month. This activity is shown in the following table:

Wallet	Current position	Bought	Sold	Acquired at IPO	Exchanged to physical
Serena_	0	3	0	0	3
Pranksy	3	0	0	5	2
1lucym	2	4	0	0	2
CoconutCollector	1	6	0	0	5
DarkWing84	0	12	1	1	3
0x97603b	0	0	0	2	2

- 2.3
- Of the 82 wallet addresses that exchanged an NFT, only 7 still hold at least one Currency NFT.
- 2.4
- 18 out of the 89 NFTs exchanged in February were acquired on the secondary market. The top ten most expensive (based on last sale) are listed below (Fig 4).

FIG 4 Most expensive NFT exchanges in February



RARITIES OF NFTs EXCHANGED IN FEBRUARY

2.5 The number of words and tags in the titles of the exchanged NFTs can be seen below (Fig 5 and Fig 6).

FIG 5 NFT exchanges by the number of words in the title

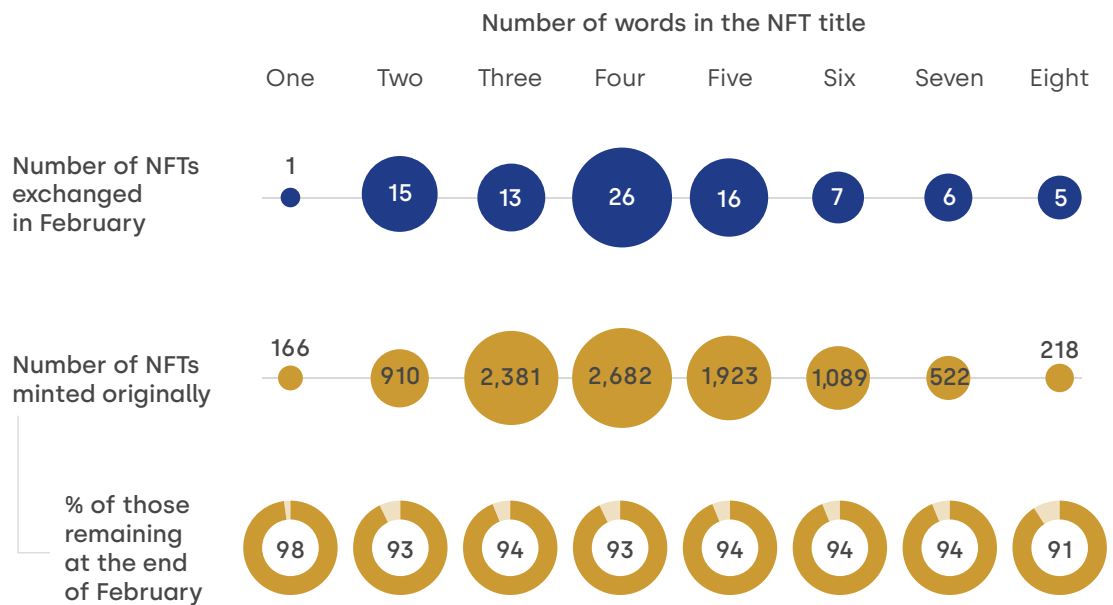
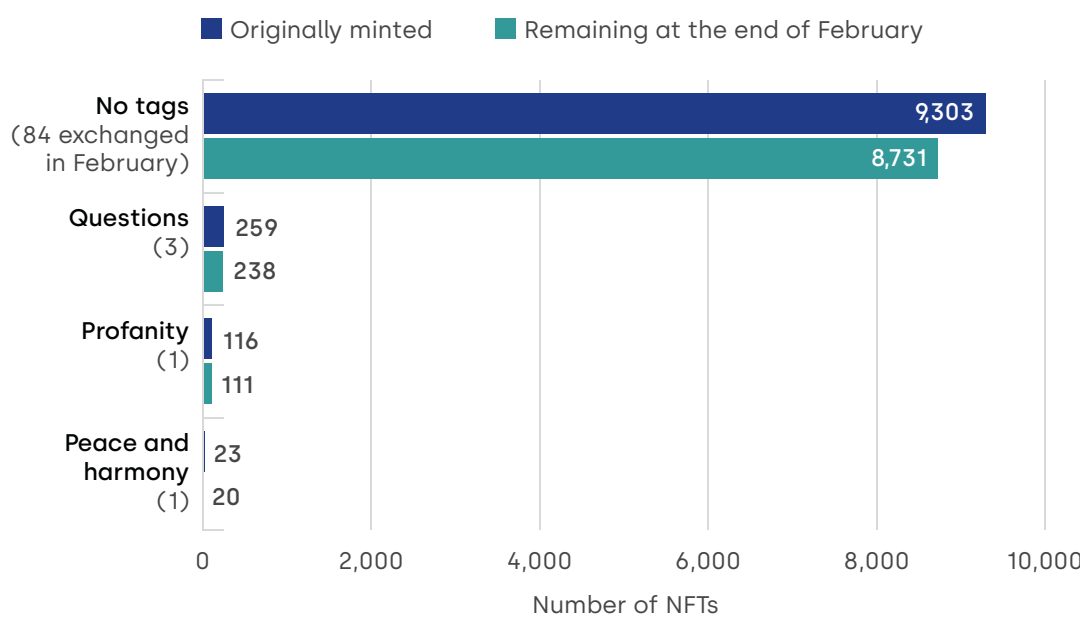


FIG 6 Tags of the exchanged NFTs



2.6 Fig 7 below shows the number of NFTs with high/low ranks of certain traits that have been exchanged for the physical artwork:

FIG 7 NFTs exchanged to physical artworks in February by trait category

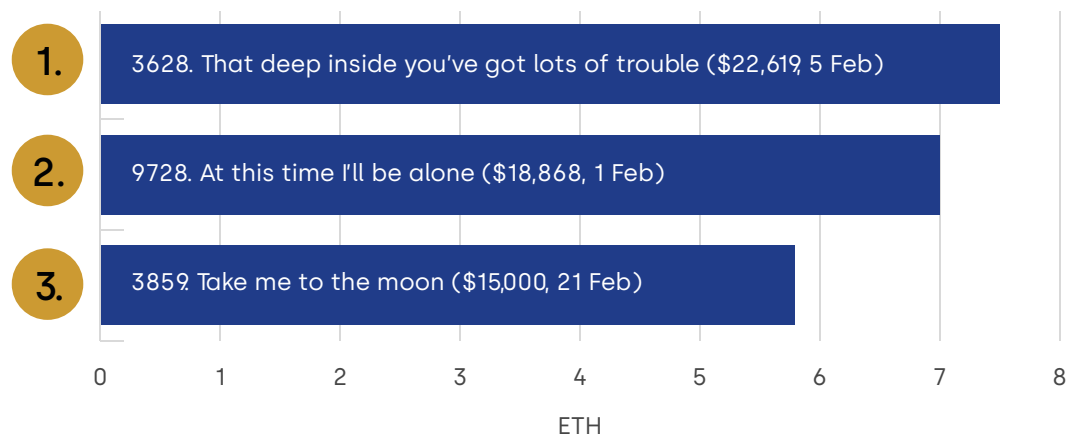
Total exchanged to date: 84



3 Market activity

- 3.1 In February, 111 sales of The Currency NFTs took place, totalling 475 ETH (\$1,366,570 USD). This figure represents a 52.6% contraction in volume in ETH (54.4% decrease in USD) compared to January, when the turnover was 1,002 ETH (\$2,998,617 USD) from 194 sales.
- 3.2 The average price in February was 4.28 ETH (\$12,311.44 USD), which was 17.2% lower than the 5.17 ETH (\$15,456.79 USD) average achieved in January (20.3% lower in USD).
- 3.3 The top three sales by price paid in February are shown in Fig 8 below:

FIG 8 Top three prices paid in February



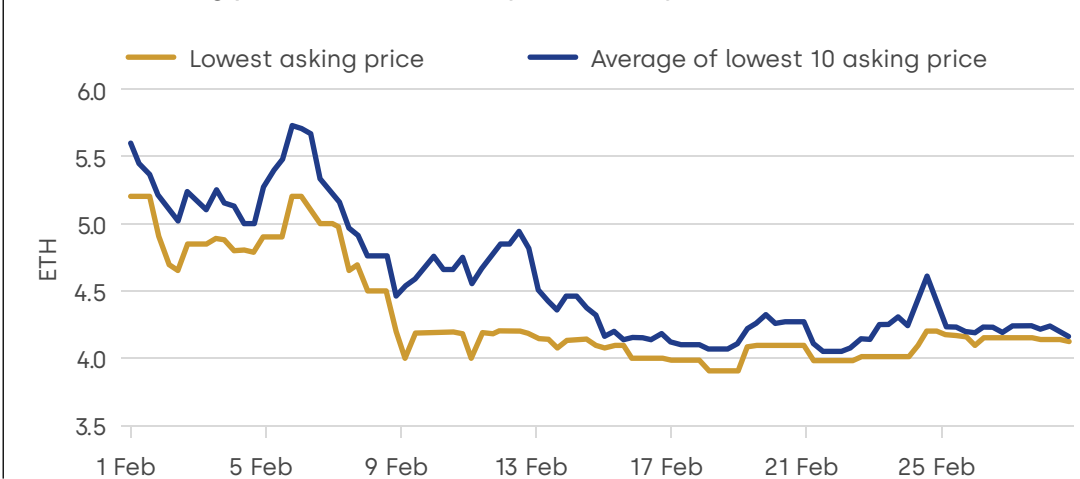
- 3.4 The chart below plots each sale as a dot against its price in ETH (Fig 9).
- 3.5 The yellow dots represent sales that have been made below the asking price of the work, and the green dots are sales made at the asking price. Of 111 sales, 17 (15%) were made below the asking price in February, compared to 31 sales out of 194 (16%) in January. The maroon line represents the smoothed price average (fitted using loess after ignoring the top three highest sales). The price fluctuated between 4-4.2 ETH throughout the month.
- 3.6 Whereas ETH prices stayed flat at the end of February, there was a dip in terms of USD as ETH rate fell. Prices fell from around \$15k at the start of the month to around \$11k at the end of the month.

FIG 9 Sales of The Currency in February



- 3.7 Fig 10 below tracks the lowest asking price ('floor') and the average of the ten lowest asking prices of The Currency Tenders over time. The average of the ten lowest asking prices represents the depth of the floor and is more robust to the disruptive effects of outlier asking prices.
- 3.8 If the average of the ten lowest priced works is much higher than the floor, the floor price could rise very quickly as there is not enough liquidity at the floor price. The average of the ten lowest priced works is also more resistant to noise caused by distressed sellers.
- 3.9 The trend in the floor price is similar to the average prices in ETH. The floor was around 4.94 ETH at the start of February and 4.1 ETH at the end.

FIG 10 Lowest asking price of The Currency in February



- 3.10 The daily turnover ranged between 8 and 29 ETH for most of February, with a peak of 45.99 ETH on 5 February (Fig 11 and Fig 12).

FIG 11 Daily turnover in February

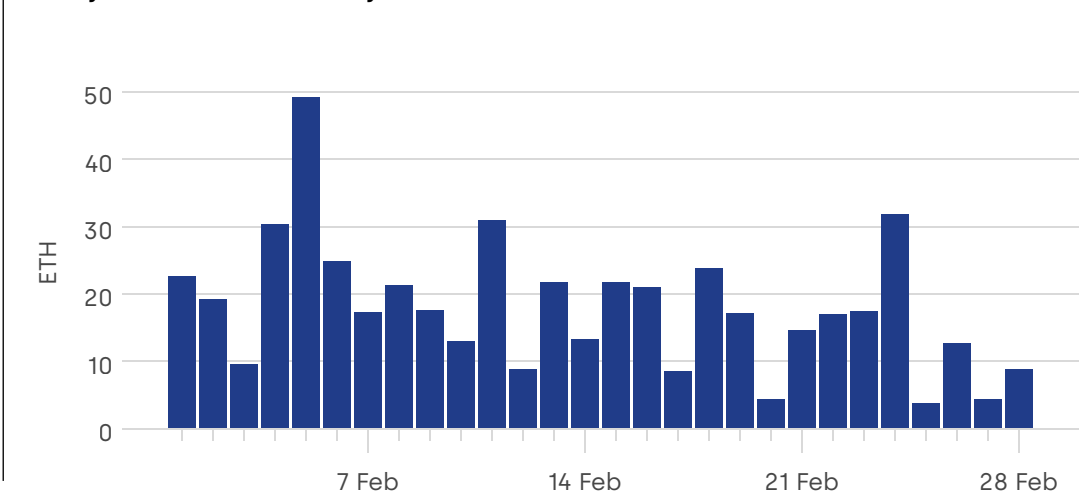
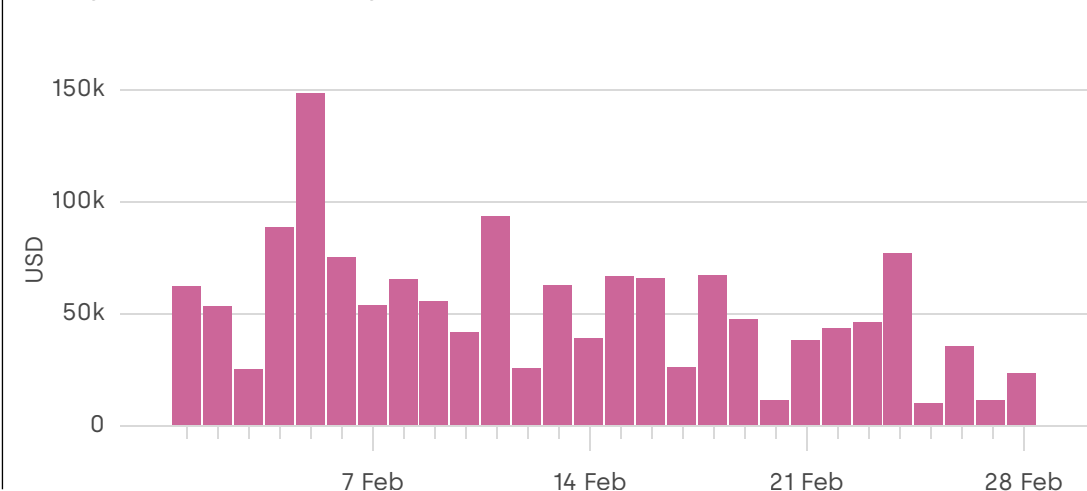
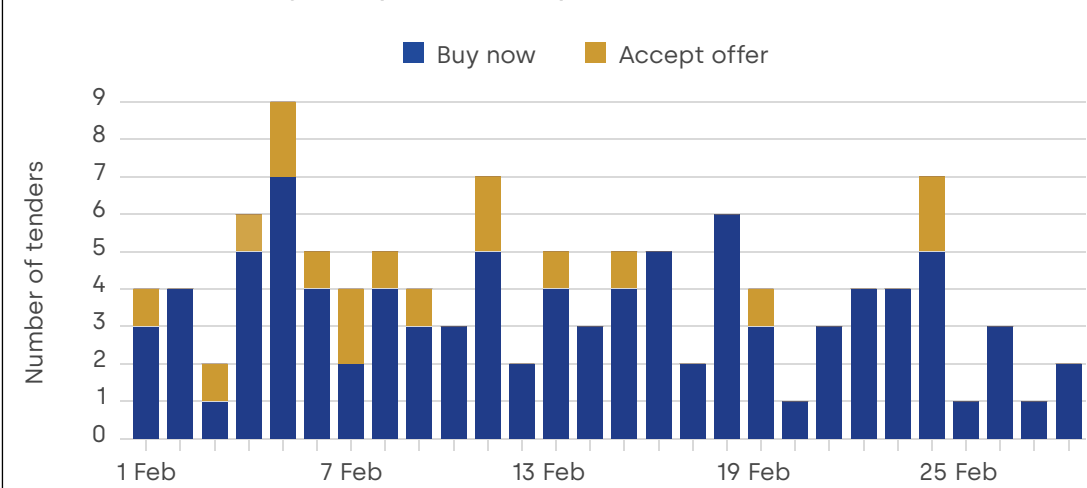


FIG 12 Daily turnover in February



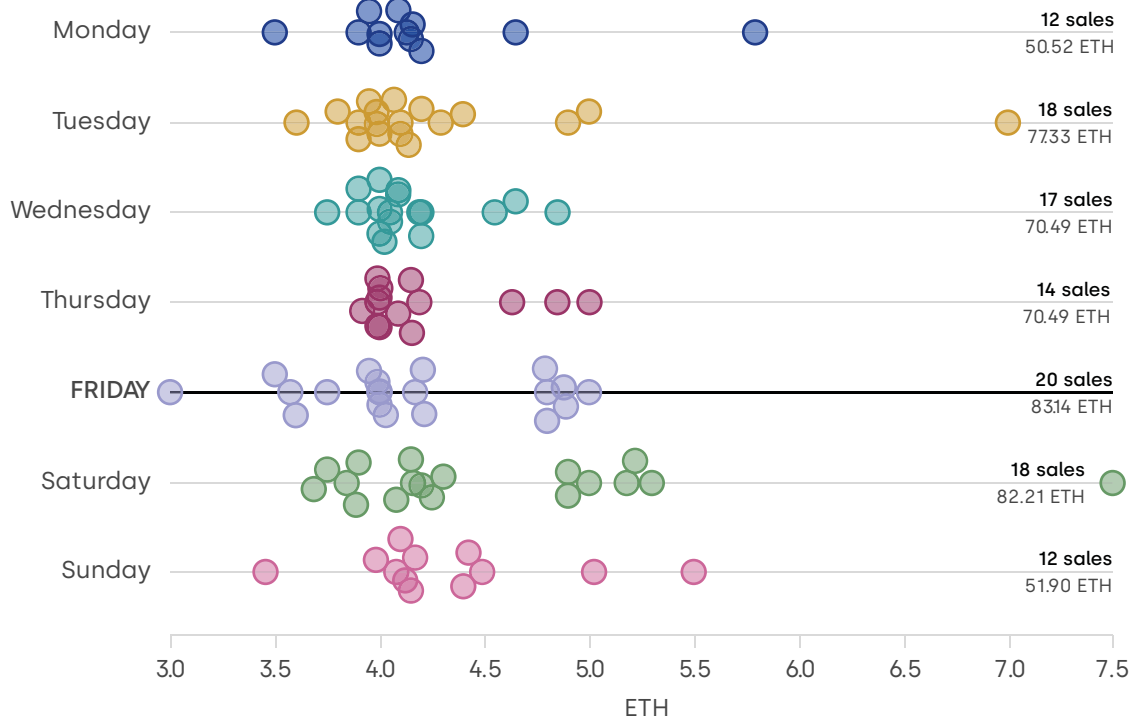
3.11 Most trades on the OpenSea and HENI Marketplaces occur at the 'Buy now'. However, there are several trades that were executed through the 'Accept offer' function. The proportion of Buy Now vs Accept Offer trades per day can be seen in Fig 13.

FIG 13 Trades made at Buy Now price vs Accept Offer



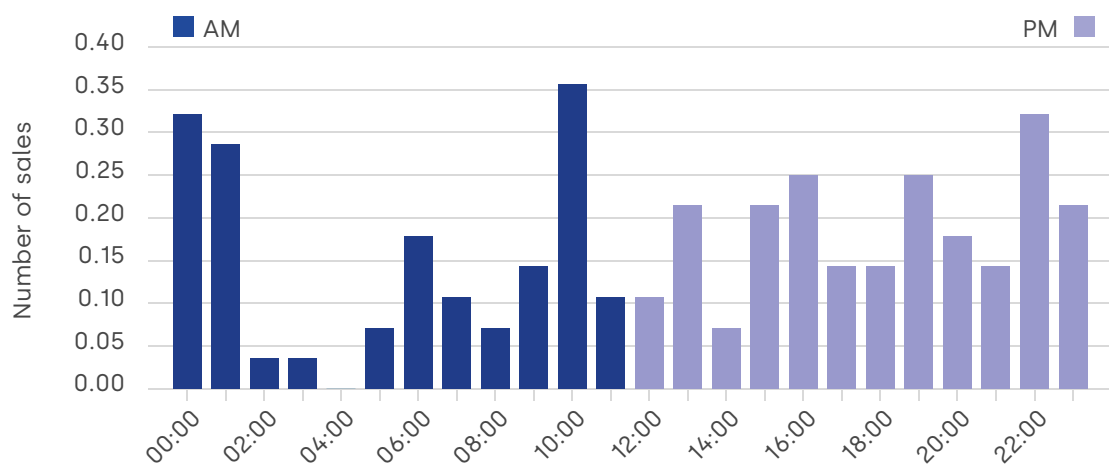
3.12 Fig 14 shows total turnover in ETH by day of the week. In the month of February, Fridays were the most active days, while Mondays were the least active.

FIG 14 Most active days of the week in February



3.13 The most active trading time in February was between 10pm and 2am (UTC).

FIG 15 Most active hours of the day in February (UTC)



3.14 The charts below plot the prices of ETH and The Currency from December to the end of February.

FIG 16 Price movements of The Currency vs ETH



3.15 The price of ETH in USD was around \$2,700 at the beginning of February. It rose to around \$2,900 by the end of the month, marking a 9% increase.

FIG 17 The Currency prices (daily median)



3.16 Fig 18 shows the return of ETH/USD against The Currency (in USD) on a daily basis for the past three months. There is a small positive correlation as one would expect – if ETH/USD rate goes up so does median The Currency USD price. On average The Currency price moves less than ETH in USD terms as shown by blue line – when ETH/USD rate goes up 5% The Currency USD prices go up by 2.5% on average.

3.17 Fig 19 plots the return of ETH against The Currency on a weekly basis. We observe similar result as in 3.16, there is a small correlation between The Currency and ETH returns in terms of USD, but The Currency moves less on average.

FIG 18 Daily return correlation of ETH/USD against The Currency Tenders

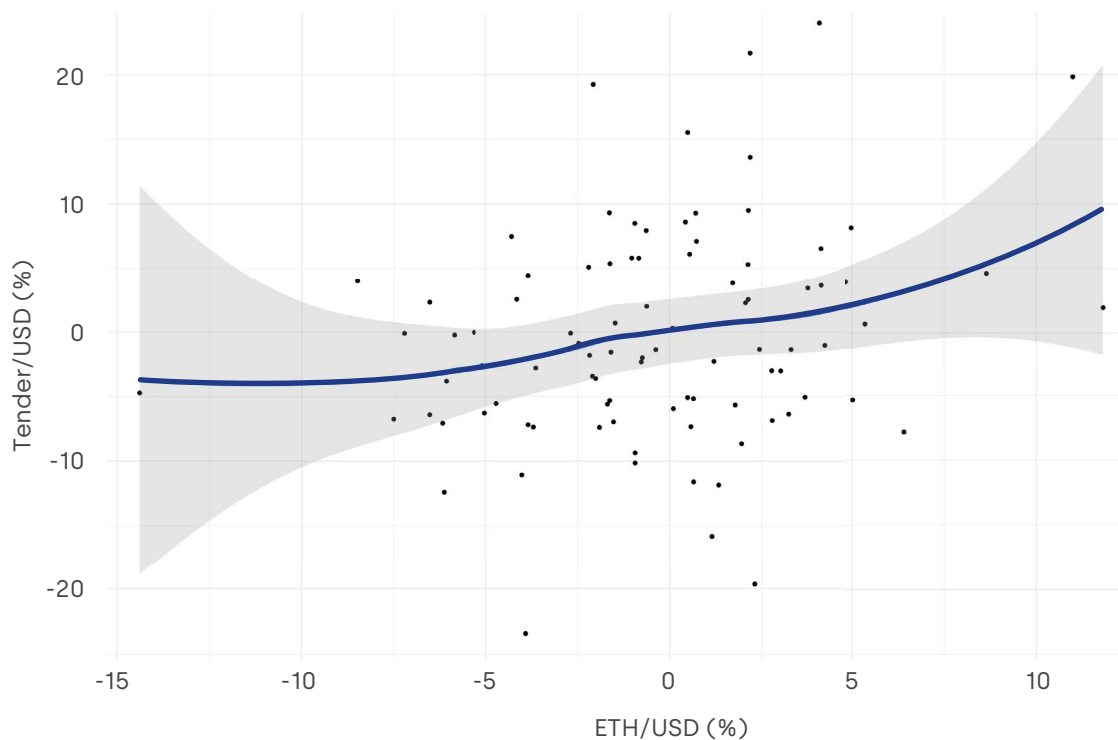
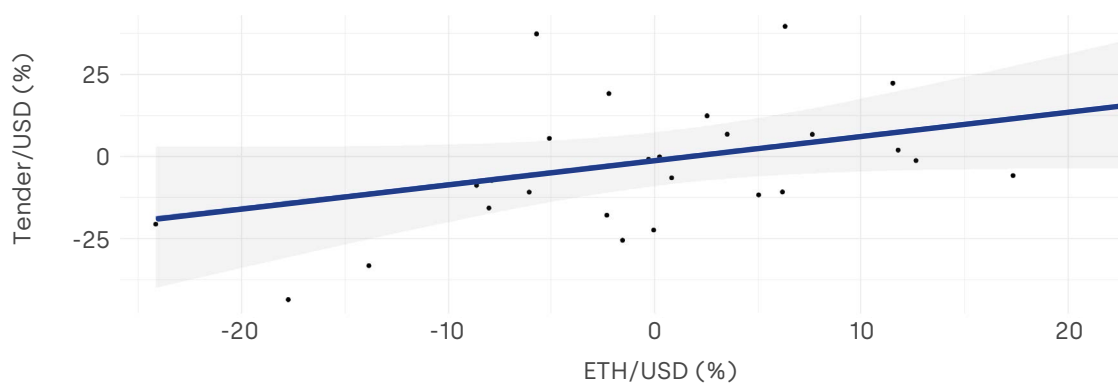


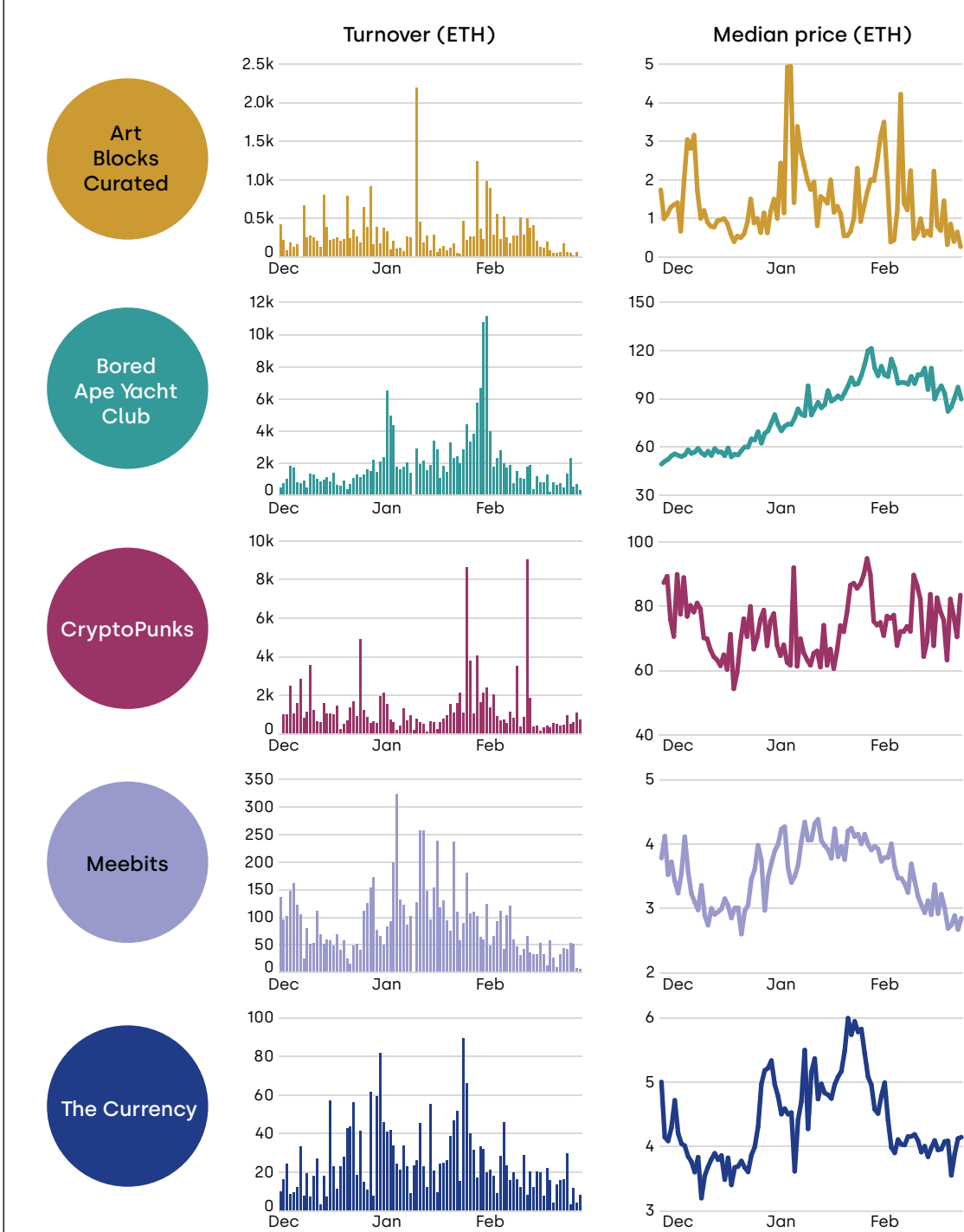
FIG 19 Weekly return correlation of ETH/USD against The Currency Tenders



COMPARISON OF THE CURRENCY WITH OTHER NFT PROJECTS

3.18 We compare the total volume of sales for The Currency with that of four other popular NFT projects. Note that the y axis is unique to each project due to the different range of prices. LooksRare sales for Meebits were ignored because of wash trading on the platform. Note: All sale prices have been converted to ETH based on the exchange rate at the time of sale.

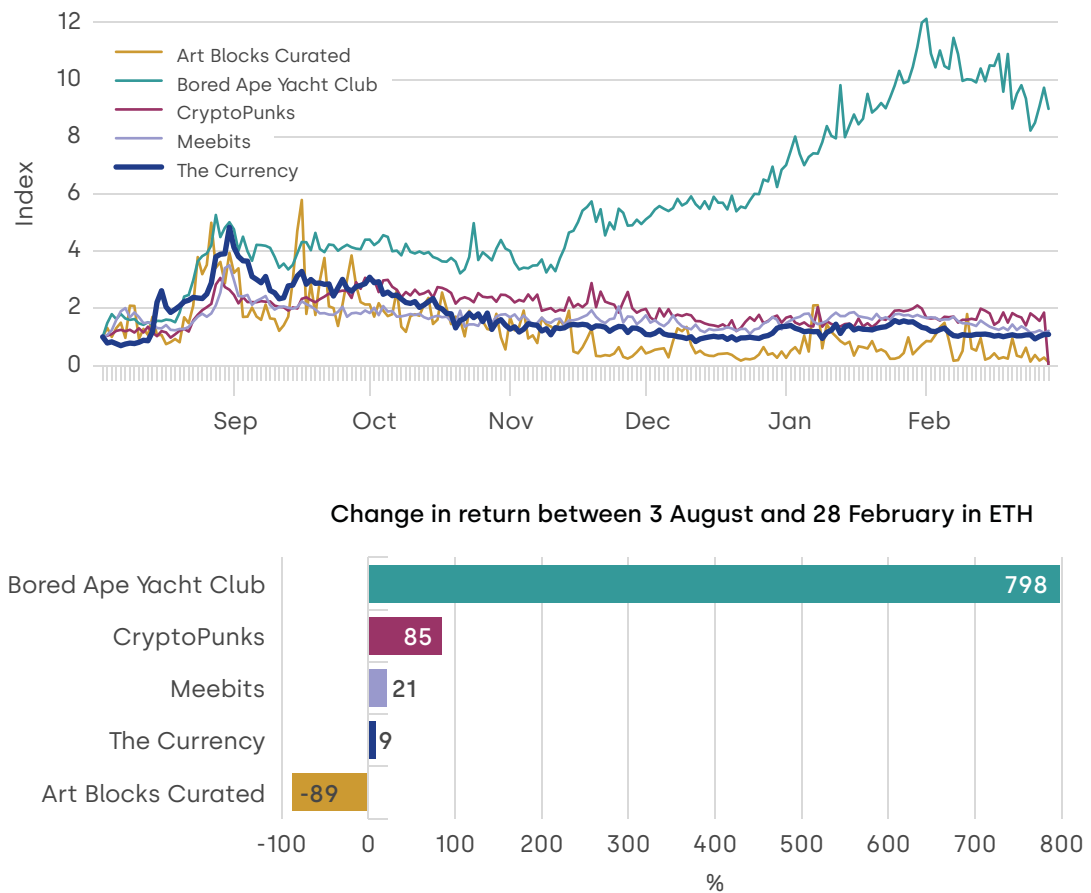
FIG 20 Daily turnover and median price of popular NFT projects



- 3.19 In February, all five NFT projects had lower sales volumes compared to January.
- 3.20 Fig 20 also shows the daily median price for each project. Please note, the y axis is different for each project due to varying levels of median prices. LooksRare sales of Meebits were ignored because of wash trading on the platform.
- 3.21 All project suffered drops in price compared to the prices at the start of February.
- 3.22 The daily median price for works from the Art Blocks Curated set was raised by some high sales at the start of the month, with the median price going above 4 ETH on 10 February. Prices for this project are volatile as the Art Blocks Curated set is constructed from 40+ different collections of NFTs, each selling in different price ranges. On some days, market activity is dominated by sales from specific collections. The month finished with lower sales at around 0.5 ETH, coming mostly from their cheaper recent February drops.
- 3.32 The median price of Bored Ape Yacht Club decreased from highs of around 120 ETH at the end of January to around 90 ETH at the end of February.
- 3.34 The median price for CryptoPunks had a smaller drop going from around 95 ETH at the end of January to 84 ETH at the end of February.
- 3.35 Meebits prices have been suffering a prolonged decline going from around 4 ETH at the end of January to 2.75 ETH at the end of February.

- 3.36 Fig 21 below shows the performance of 1 ETH invested in different projects since 3 August and the change of median sale price in ETH between 3 August 2021 and 28 February 2022.

FIG 21 Performance of 1 ETH invested in different projects since 3 August



REPEAT SALES OF TENDERS

- 3.37 103 unique Tenders were traded in February over 111 sales. Out of the 103 Tenders, 38 (37%) had been sold before and 65 (63%) were sold for the first time. There are 46 pairs of repeat sales where the Tender was bought on the secondary market (at any time) and sold in February.
- 3.38 The median return from the 46 pairs of sales was -28% (based on the initial buy price) and the median holding period was 78 days.

3.39 In the following table we analyse the gains and losses made by traders reselling Tenders in the month of February. We report all gains net of fees (7.5% at OpenSea and 5% at HENI). We do not include the cost of bridging Tenders in the gains and losses.

Bought at	Sold at	# of pairs	Mean gain (ETH)	Median gain (ETH)	Mean holding period (days)	Median holding period (days)
OpenSea	OpenSea	24	-35%	-38%	103	91
HENI	OpenSea	13	8%	8%	57	2
OpenSea	LooksRare	6	-59%	-66%	144	175
HENI	HENI	2	-44%	-44%	77	77
LooksRare	OpenSea	1	-11%	-11%	7	7

TENDERS WITH THE GREATEST NUMBER OF REPEAT SALES

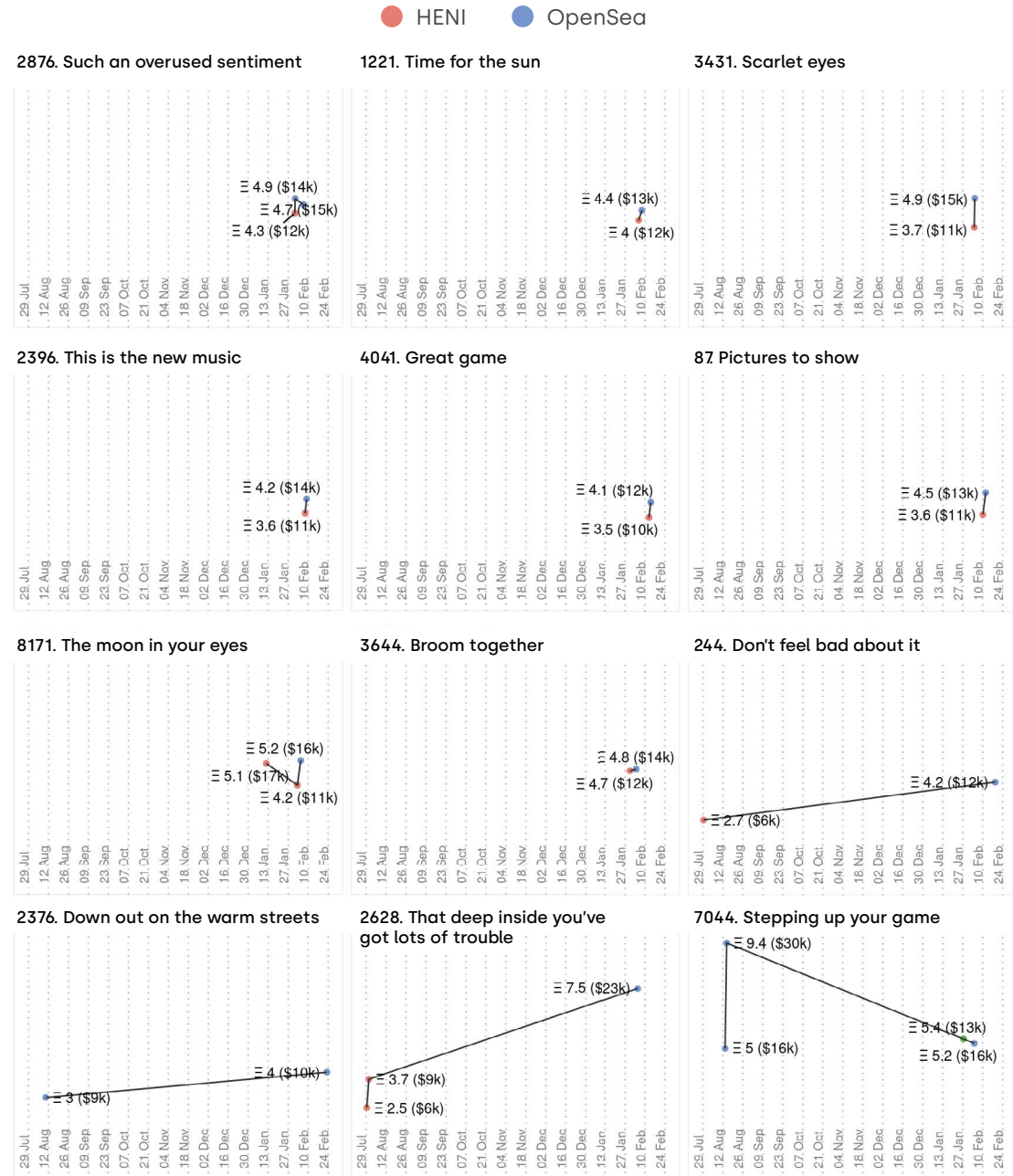
3.40 The chart on the next page shows the top 12 most traded Tenders (by number of repeat sales in February). The Tenders are further sorted by average return if there is a tie for the most traded. The colour of the dot corresponds to the location of sale (HENI or OpenSea) and the prices are in ETH.

3.41 All Tender charts share the same x and y axis to allow for the comparison of the timelines and prices across the different Tenders.

3.42 The appendix lists the top 36 most traded Tenders, including the 12 below.

FIG 22

Top 12 most traded Tenders by number of repeat sales in February



OPENSEA VS HENI ARBITRAGE

3.43 In February, there was just one address that carried out arbitrage between OpenSea and HENI. The table below shows their activity.

3.44 There were five wallets that sold more than one work on the secondary market in February after purchasing it on the secondary market.

Address/ OpenSea username	# of sales	Average buy price (ETH)	ETH spent	ETH profit	Profit as a % of spend	Median holding time per sale (hours)
Addresses that bridged from HENI to OpenSea most often						
HAL_9000	9	5.0	45.2	-4.5	-10%	48
Wallets that sold more than one work on the secondary market in Feb after purchasing it on the secondary market						
0xc050	2	3.2	6.4	4.5	70%	4719.2
HAL_9000	9	5	45.2	-4.5	-10%	48
LucioOoOole	4	6.4	25.4	-10.6	-42%	5,63.8
AlanK	2	10.1	20.2	-14.2	-70%	4,478.3
canarycollection	3	8.6	25.8	-14.5	-56%	4,157.8
Overall			123	-39.3	-22%	2,793

WALLET ACTIVITY

3.45 172 wallet addresses bought or sold at least one work in February. There were 85 unique buyer and 92 unique seller addresses.

3.46 Of the 85 addresses that bought a work, 63 did not own a work before 1 February.

3.47 Of the 92 addresses that sold a work, 15 still hold at least one other work and 77 have completely liquidated.

3.48 The 25 addresses below (or OpenSea usernames, where available) were a buyer or a seller in 52 (47% of the total) trades in February.

Rank	Address/ openSea username	# Bought	Spent (ETH)	# Sold	Received (ETH)	Ending position
1	HAL_9000	9	35	10	47.8	1
2	thewireeth	5	25.6	0	0	5
3	LucioOoOole	0	0	4	16	0
4	1lucym	4	8	0	0	2
5	0xc050	0	0	3	15.9	6
6	CoconutCollector	3	14.3	0	0	1
7	0x9be9fb	3	13.1	0	0	4
8	0x039825	0	0	3	12.3	0
9	canarycollection	0	0	3	12.2	0
10	0x8dbc67	1	5	1	5.8	1
11	74353764	2	9.7	0	0	0
12	MrBored	1	4.9	1	4.7	0
13	0x43cc80	2	9.2	0	0	2
14	jgru	2	8.5	0	0	2
15	elsewhat	2	8.3	0	0	3
16	0x410711	2	8.3	0	0	3
17	sapien	2	8.3	0	0	2
18	Serena_	2	8	0	0	0
19	0x5ff9c0	2	7.8	0	0	2
20	QuickNick1	2	7.7	0	0	2
21	Kinch-vault	0	0	2	7.7	0
22	AlanK	0	0	2	6.5	0
23	0x8ff150	2	0	0	0	2
24	Sisterofvitalik	0	0	2	0	0
25	DeeCeetyme	1	7.5	0	0	1

OWNERS

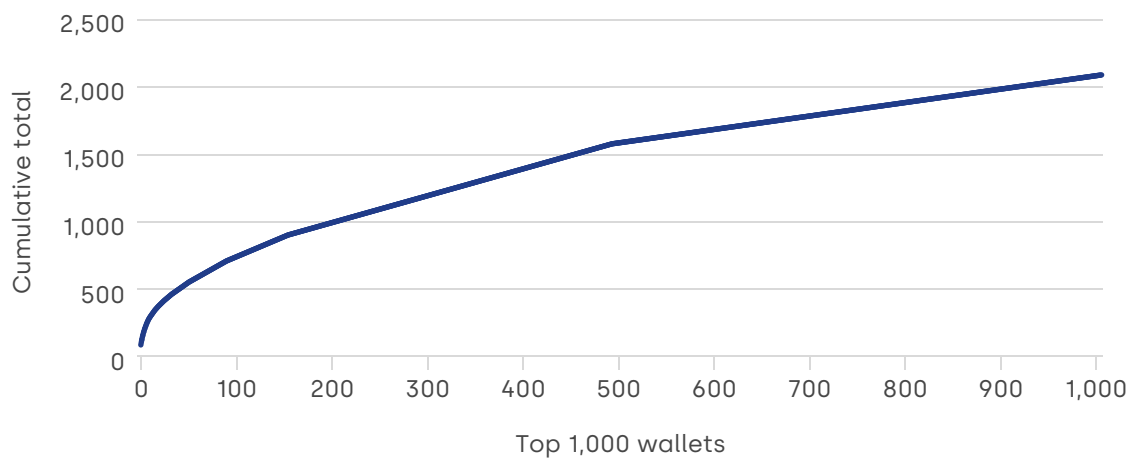
3.49 The table below lists the top 25 owners of The Currency by number of Tenders owned.

Rank	Address/openSea username	Current position	Bought	# Acquired IPO	# Sold	# Transferred	# Exchanged to physical
1	Damien Hirst	1,000	0	1,000	0	0	0
2	XXXX	100	0	100	0	0	0
3	0x6b41d3	39	40	0	1	0	0
4	maxand98_vault	31	60	1	26	-3	0
5	0x685f1c	26	26	0	0	0	0
6	0xd2895e	23	23	0	0	0	0
7	0x90672c	19	19	0	0	0	0
8	0xf5e3f1	19	0	0	5	24	0
9	MR703	16	20	0	4	0	0
10	Badwulv	15	16	0	1	0	0
11	0x7f4d2f	12	7	6	1	0	0
12	0xef764b	11	9	1	0	1	0
13	0x1957fd	10	10	0	0	0	0
14	0x8a33e4	10	0	10	0	0	0
15	pridesai	10	0	10	0	0	0
16	Roulito80vault	10	0	0	0	10	0
17	CalmansVault	9	1	0	0	8	0
18	0x631962	8	0	2	0	6	0
19	0x739e2c	8	0	0	0	8	0
20	0xd29f21	8	0	0	0	8	0
21	dbw27	7	7	1	0	-1	0
22	spinbackwards	7	6	1	0	0	0
23	0x433356	7	2	1	0	4	0
24	Tz_EHO2	7	1	0	0	6	0
25	0xba80a8	7	0	0	0	8	0

3.50 None of the top wallets changed their positions in February.

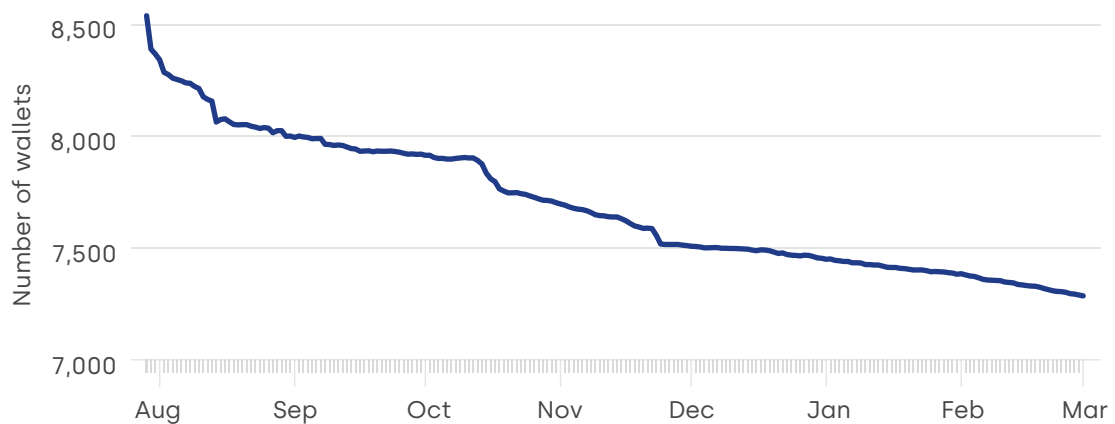
3.51 7,287 wallet addresses owned at least one Currency Tender by the end of February. This is down by 99 from the end of January. However, 75 wallet addresses exchanged all of their Currency holdings to physical works. Hence, excluding the effect of physical exchange, the decrease in number of owners is 24.

3.52 1,964 (20% of supply) unique Tenders have been sold since the inception of the project.

FIG 23 Number of Tenders held by top 1,000 addresses

3.53 By the end of February, the top 250 holders owned 1,107 out of 10,000 Tenders (excluding Damien Hirst's wallet). The top 1,000 wallets owned 2,100 out of 10,000 Tenders.

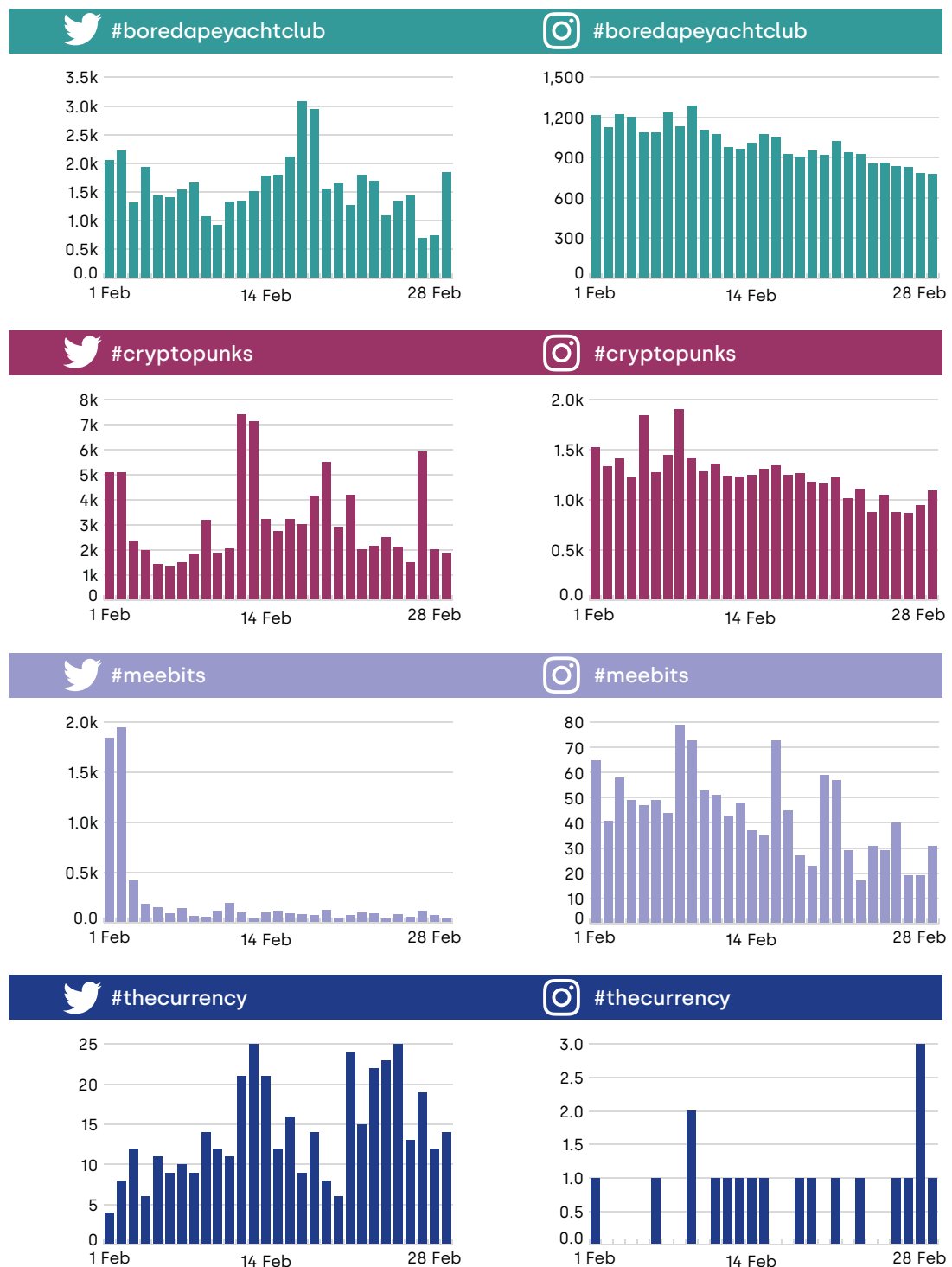
3.54 Since the secondary market opened, there has been a consolidation in the number of wallets holding Tenders. From 14 October, NFT holders were able to exchange their NFTs for physical artworks, which has reduced the number of wallets holding Currency NFTs. As of 28 February, 7,287 wallets own a Tender.

FIG 24 Number of addresses holding Tenders over time

4 Twitter and Instagram

4.1 The following chart shows the usage of the hashtag #thecurrency on Twitter and Instagram in February, compared to three other notable NFT projects.

FIG 25 Hashtag mentions of popular NFT projects on Twitter and Instagram

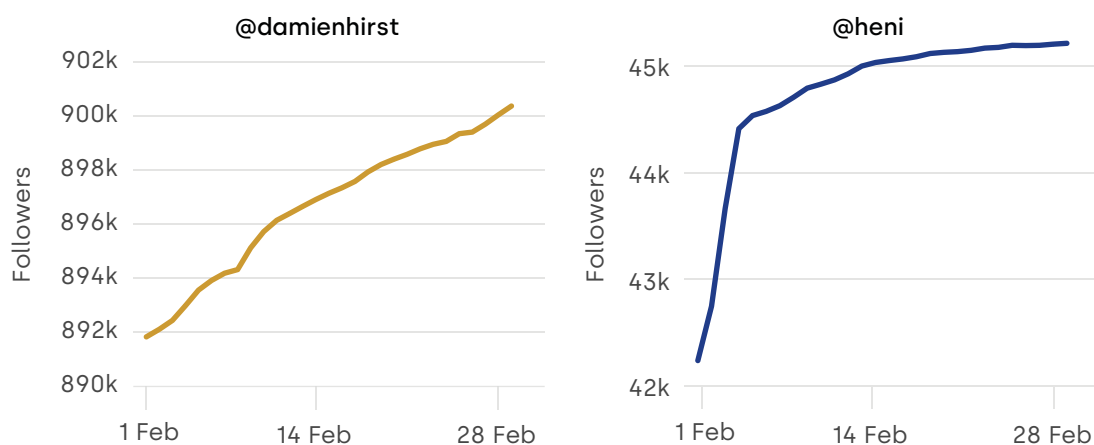


- 4.2 The number of mentions of #thecurrency has been stable throughout February. The spike in #meebits mentions is due to users retweeting the same tweet for an unrelated airdrop competition.

FOLLOWING OF @DAMIENHIRST AND @HENI ON INSTAGRAM

- 4.3 The following chart shows Instagram follower counts for the @damienhirst and @heni accounts.
- 4.4 Both accounts continue to grow. The @heni account had strong growth at the start of the month, probably still fuelled by momentum from The Empresses print and NFT release.

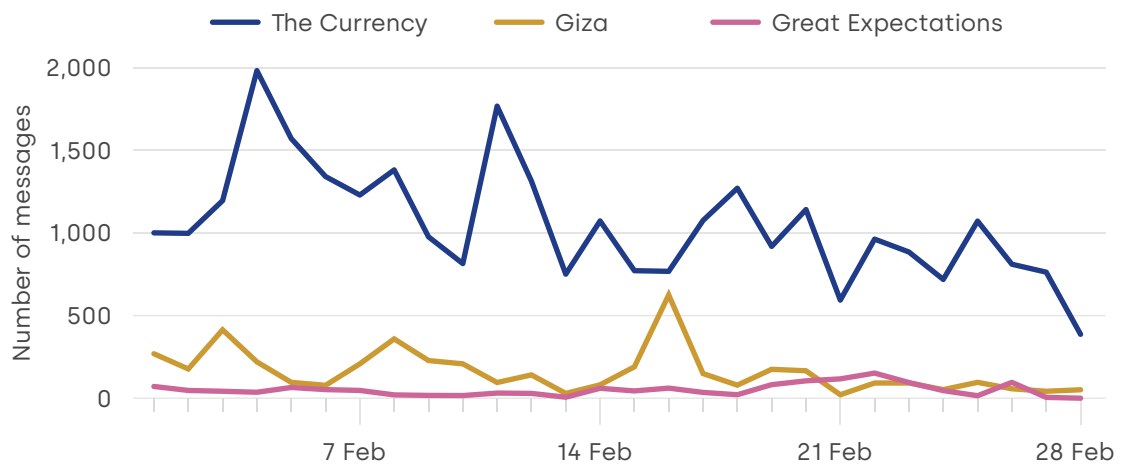
FIG 26 Instagram follower numbers of @damienhirst and @heni



5 Discord

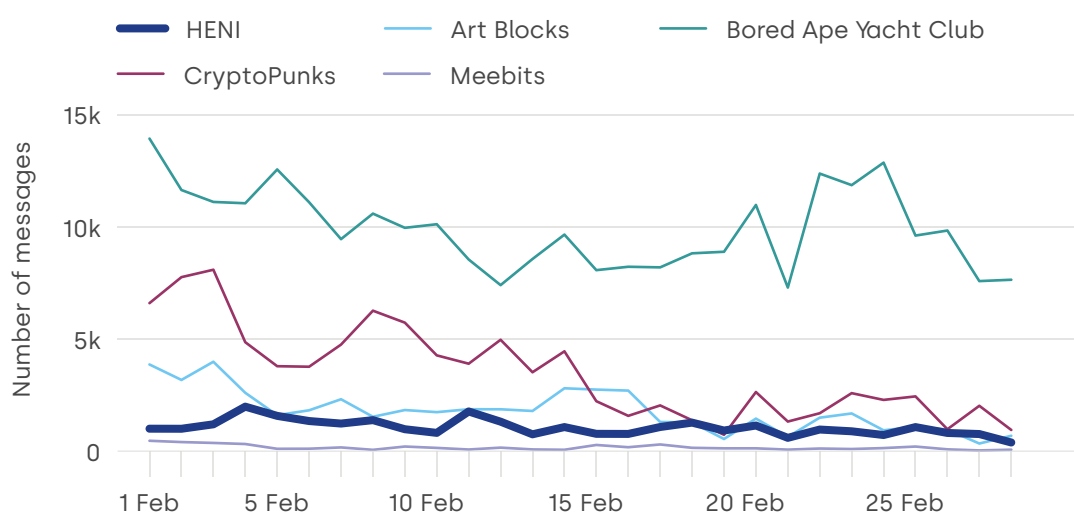
- 5.1 Fig 26 shows the number of messages per day on the different channels in the HENI Discord server. The channels were created to discuss each of the three current HENI NFT projects: currency-chat, giza-chat and great-expectations-chat. The period shown here is 1 to 28 February.
- 5.2 At the start of the month, the currency-chat channel averaged around 1,300 messages per day. Numbers went down towards the end of the month, ending up at around 750 messages per day.
- 5.3 Giza-chat had around 160 messages daily throughout February.
- 5.4 Great-expectations-chat had a quiet month with around 50-70 daily messages.

FIG 27 Number of messages per day on the different channels in the HENI Discord server



- 5.5 It is interesting to compare the volume of messages on the HENI Discord server to those on the Discord servers for some of the other big NFT projects. Fig 27 shows a smoother comparison of the number of messages every day for each main channel on the corresponding server.
- 5.6 The Bored Ape Yacht Club server has seen the most activity this month, with 7.5-12.5k messages daily. The other servers have seen lower activity, with Meebits having the fewest messages, at 170 messages per day on average.

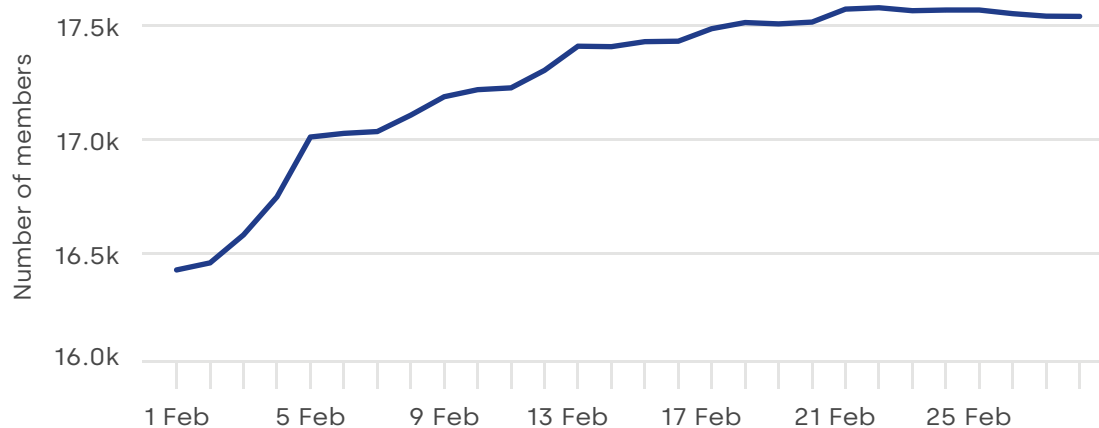
FIG 28 Number of messages per day on HENI and other big NFT project servers



MEMBERS

- 5.7 Fig 29 shows how the total number in members of the HENI server changed throughout the month of January. The HENI server experienced healthy growth with the number of members going up from 16,427 to 17,541 at the end of the month.

FIG 29 Total number of members on HENI Discord



6 Appendix

FIG 30 Top 12 most traded Tenders by number of repeat sales in February

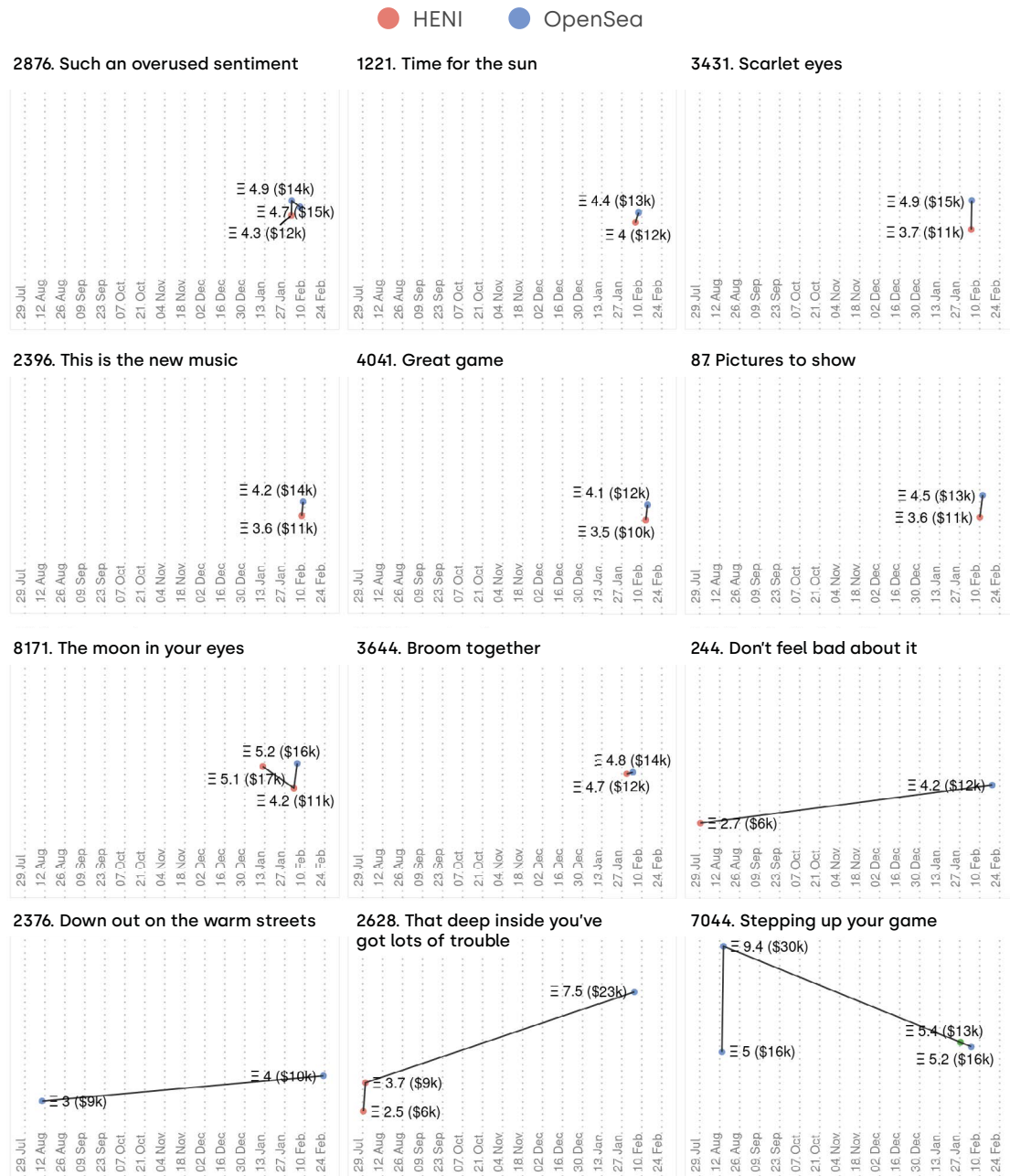


FIG 31 13-24 most traded Tenders by number of repeat sales in February

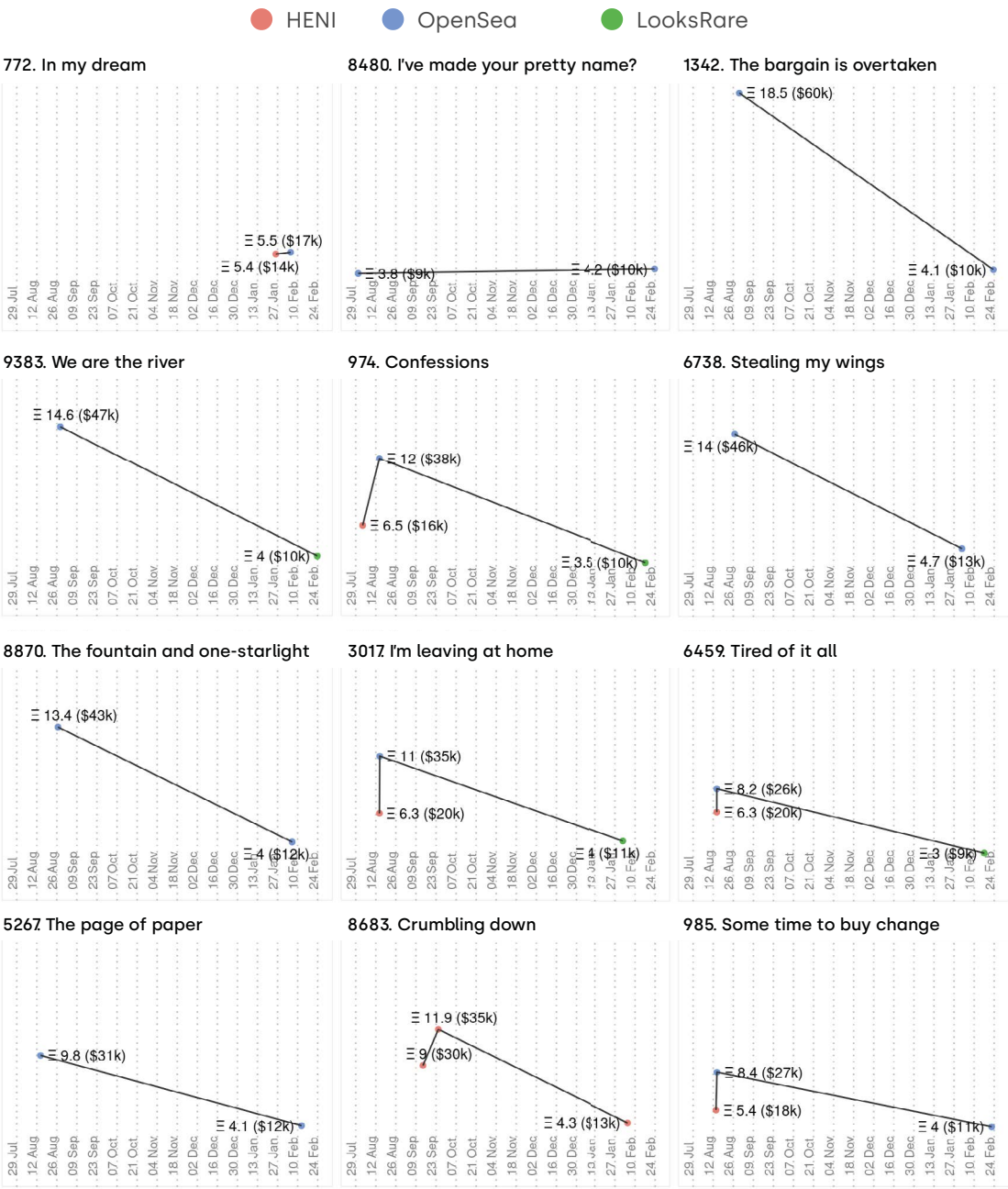
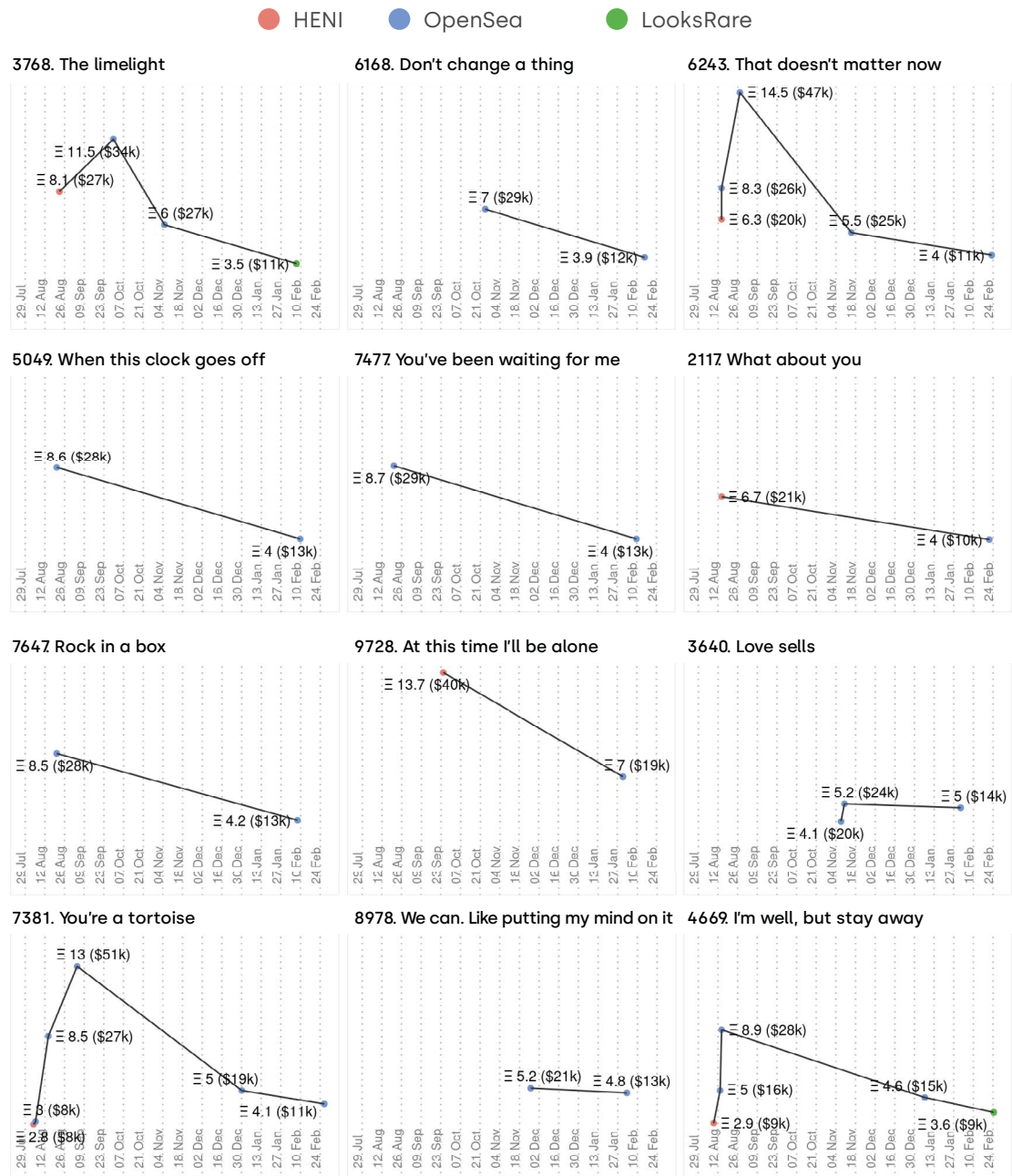


FIG 32 25-36 most traded Tenders by number of repeat sales in February





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